

<b>Interview Summary</b>	Application No.	Applicant(s)
	09/683,921	GOGGINS, TIMOTHY P.
	Examiner Kumiko C. Koyama	Art Unit 2876

All participants (applicant, applicant's representative, PTO personnel):

(1) Kumiko C. Koyama. (3) Diane Lee.  
 (2) Mr. John D'Antico. (4) \_\_\_\_\_.

Date of Interview: 03 February 2004.

Type: a) Telephonic b) Video Conference  
 c) Personal [copy given to: 1) applicant 2) applicant's representative]

Exhibit shown or demonstration conducted: d) Yes e) No.  
 If Yes, brief description: \_\_\_\_\_.

Claim(s) discussed: 1.

Identification of prior art discussed: \_\_\_\_\_.

Agreement with respect to the claims f) was reached. g) was not reached. h) N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: The Applicant's representative, Mr. D'Antico, requested a review of a proposed amendment. Upon discussing the instant case with a Primary Examiner, the examiner provided Mr. D'Antico with thoughts and comments about the proposed amendment, but also indicated that further examination and time are necessary. The examiner will provide thorough examination and appropriate action once the formal response is received.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN ONE MONTH FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.



DIANE I. LEE  
PRIMARY EXAMINER

Kumiko C. Koyama  
Examiner's signature if required

Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.

## Summary of Record of Interview Requirements

### Manual of Patent Examining Procedure (MPEP), Section 713.04, Substance of Interview Must be Made of Record

A complete written statement as to the substance of any face-to-face, video conference, or telephone interview with regard to an application must be made of record in the application whether or not an agreement with the examiner was reached at the interview.

### Title 37 Code of Federal Regulations (CFR) § 1.133 Interviews

#### Paragraph (b)

In every instance where reconsideration is requested in view of an interview with an examiner, a complete written statement of the reasons presented at the interview as warranting favorable action must be filed by the applicant. An interview does not remove the necessity for reply to Office action as specified in §§ 1.111, 1.135. (35 U.S.C. 132)

#### 37 CFR §1.2 Business to be transacted in writing.

All business with the Patent or Trademark Office should be transacted in writing. The personal attendance of applicants or their attorneys or agents at the Patent and Trademark Office is unnecessary. The action of the Patent and Trademark Office will be based exclusively on the written record in the Office. No attention will be paid to any alleged oral promise, stipulation, or understanding in relation to which there is disagreement or doubt.

The action of the Patent and Trademark Office cannot be based exclusively on the written record in the Office if that record is itself incomplete through the failure to record the substance of interviews.

It is the responsibility of the applicant or the attorney or agent to make the substance of an interview of record in the application file, unless the examiner indicates he or she will do so. It is the examiner's responsibility to see that such a record is made and to correct material inaccuracies which bear directly on the question of patentability.

Examiners must complete an Interview Summary Form for each interview held where a matter of substance has been discussed during the interview by checking the appropriate boxes and filling in the blanks. Discussions regarding only procedural matters, directed solely to restriction requirements for which interview recordation is otherwise provided for in Section 812.01 of the Manual of Patent Examining Procedure, or pointing out typographical errors or unreadable script in Office actions or the like, are excluded from the interview recordation procedures below. Where the substance of an interview is completely recorded in an Examiners Amendment, no separate Interview Summary Record is required.

The Interview Summary Form shall be given an appropriate Paper No., placed in the right hand portion of the file, and listed on the "Contents" section of the file wrapper. In a personal interview, a duplicate of the Form is given to the applicant (or attorney or agent) at the conclusion of the interview. In the case of a telephone or video-conference interview, the copy is mailed to the applicant's correspondence address either with or prior to the next official communication. If additional correspondence from the examiner is not likely before an allowance or if other circumstances dictate, the Form should be mailed promptly after the interview rather than with the next official communication.

The Form provides for recordation of the following information:

- Application Number (Series Code and Serial Number)
- Name of applicant
- Name of examiner
- Date of interview
- Type of interview (telephonic, video-conference, or personal)
- Name of participant(s) (applicant, attorney or agent, examiner, other PTO personnel, etc.)
- An indication whether or not an exhibit was shown or a demonstration conducted
- An identification of the specific prior art discussed
- An indication whether an agreement was reached and if so, a description of the general nature of the agreement (may be by attachment of a copy of amendments or claims agreed as being allowable). Note: Agreement as to allowability is tentative and does not restrict further action by the examiner to the contrary.
- The signature of the examiner who conducted the interview (if Form is not an attachment to a signed Office action)

It is desirable that the examiner orally remind the applicant of his or her obligation to record the substance of the interview of each case. It should be noted, however, that the Interview Summary Form will not normally be considered a complete and proper recordation of the interview unless it includes, or is supplemented by the applicant or the examiner to include, all of the applicable items required below concerning the substance of the interview.

A complete and proper recordation of the substance of any interview should include at least the following applicable items:

- 1) A brief description of the nature of any exhibit shown or any demonstration conducted,
- 2) an identification of the claims discussed,
- 3) an identification of the specific prior art discussed,
- 4) an identification of the principal proposed amendments of a substantive nature discussed, unless these are already described on the Interview Summary Form completed by the Examiner,
- 5) a brief identification of the general thrust of the principal arguments presented to the examiner,  
(The identification of arguments need not be lengthy or elaborate. A verbatim or highly detailed description of the arguments is not required. The identification of the arguments is sufficient if the general nature or thrust of the principal arguments made to the examiner can be understood in the context of the application file. Of course, the applicant may desire to emphasize and fully describe those arguments which he or she feels were or might be persuasive to the examiner.)
- 6) a general indication of any other pertinent matters discussed, and
- 7) if appropriate, the general results or outcome of the interview unless already described in the Interview Summary Form completed by the examiner.

Examiners are expected to carefully review the applicant's record of the substance of an interview. If the record is not complete and accurate, the examiner will give the applicant an extendable one month time period to correct the record.

### Examiner to Check for Accuracy

If the claims are allowable for other reasons of record, the examiner should send a letter setting forth the examiner's version of the statement attributed to him or her. If the record is complete and accurate, the examiner should place the indication, "Interview Record OK" on the paper recording the substance of the interview along with the date and the examiner's initials. -



WHYTE  
HIRSCHBOECK  
DUDEK S.C.

FAX COVER SHEET

January 29, 2004

**TO:**

Examiner Koyama  
Tim Goggins

**FACSIMILE NO.:**

(571) 273-2394  
(262) 781-1378

**FROM:**

John H. D'Antico, Esq.

**PAGES:**

(0401)

3 (including cover page)

**CLIENT-MATTER:**

7845/32

Please see the attached Draft Response.

MKE/907338.2

THE INFORMATION IN THIS DOCUMENT (AND ANY ATTACHMENTS) IS CONFIDENTIAL AND MAY BE PROTECTED BY THE ATTORNEY'S WORK PRODUCT DOCTRINE OR THE ATTORNEY/CLIENT PRIVILEGE. IT IS INTENDED SOLELY FOR THE ADDRESSEE(S); ACCESS TO OR REVIEW BY ANYONE ELSE IS UNAUTHORIZED. If this document has been sent to you in error, do not review, disseminate, distribute or copy it. Please contact Bernadette M. Jackson at (414) 273-2100 so that we can make arrangements to retrieve it at no cost to you. Thank you for your cooperation.

555 EAST WELLS STREET • SUITE 1900 • MILWAUKEE, WI 53202-3819 • (414) 273-2100 • FAX: (414) 223-5000 • [www.whdlaw.com](http://www.whdlaw.com)  
With offices in Milwaukee, Madison, Menomonee Falls and Milwaukee, Wisconsin

PATENT RESPONSE

PROPOSED AMENDED CLAIM

1. (currently amended) A lenticular bar code image, comprising:  
a lenticular lens having a front surface including a plurality of lenticules oriented along  
an axial direction and a back surface opposite the front surface; and  
an image including a bar code symbol having bars joined to the back surface of the  
lenticular lens, the lenticular lens and image in overlay relationship with one another such that a  
line parallel to the axial direction and at least one of the bars diverge from a common point to  
define a lenticular bar code angle the image including a bar code symbol having bars;  
wherein the lenticular lens and the image are in overlay relationship with one another  
such that a lenticular bar code angle is formed between the bars of the bar code symbol and the  
lenticules of the lenticular lens.

## PATENT RESPONSE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application: 09/683,921  
Filing Date: March 1, 2002  
Inventor: Timothy P. Goggins  
Title: Lenticular Bar Code Image  
Examiner: Kumiko Koyama  
Art Unit: 2876  
Assignment Docket: NG-31336 (07845.0032)  
Application No.: 3798  
Customer No.: 022202

CERTIFICATION UNDER 37 CFR 1.8(a) and 1.10

I hereby certify that, on the \_\_\_\_\_, the correspondence is being:

Mailing

deposited with the U.S. Postal Service in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

37 CFR 1.10

with sufficient postage as first class mail  As "Express Mail Post Office to Addressee" Mailing Label No. \_\_\_\_\_

Transmission

transmitted by facsimile to Fax No. (571) 273-2396 addressed to Examiner Koyama at the U.S. Patent and Trademark Office.

Date: \_\_\_\_\_

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

DRAFT RESPONSE

Dear Sir:

For non-binding, non-prejudicial discussion purposes only, please see the attached proposed amended Claim 1, which we will look forward to discussing with you telephonically on Friday, January 29, 2004 if your S.P.E., Diana Lee, is available.

MKE/907314v21